Coca-Cola FEMSA Presents Its 2025 Integrated Report

- *The Company reports strategic progress throughout 2025, aligned with its long-term growth model and its focus on resilience, transparency, and value creation.*
- *It strengthened its commercial and digital platform with Juntos⁺ and Juntos⁺ Advisor, while advancing initiatives in water stewardship, circular economy, climate action, employee well-being, and community development.*
- *It integrates, for the first time, disclosures aligned with IFRS S1 and S2 and presents its first report in accordance with TNFD, positioning itself as a pioneer among non-alcoholic beverage companies in Mexico and Latin America.*

Mexico City, March 27, 2026. — Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) ("Coca-Cola FEMSA," "KOF," or the "Company"), the world's largest Coca-Cola System bottler by sales volume, presented its 2025 Integrated Report, which clearly and transparently consolidates its financial, operational, and sustainability performance.

"After a 2025 that proved our resilience, we will continue to move forward this year by building on our strengths: an unparalleled brand portfolio, the widest distribution footprint, consistent investment, impeccable execution, and state-of-the-art digital enablers," said Ian Craig, CEO of Coca-Cola FEMSA.

Solid Financial Performance

During 2025, the Company delivered solid financial performance, with revenue growth of 4.3% and a 7.0% increase in operating income. Adjusted EBITDA rose 5.2%, reflecting disciplined execution and progress in strategic initiatives to strengthen the core business.

Commercial Platform and Digitalization

The Report highlights progress in the Company's phygital transformation, which integrates physical and digital capabilities, with Juntos⁺ serving as the central pillar of its commercial platform. By year-end 2025, the platform reached more than 1.3 million monthly active users and 1.6 million customers enrolled in the Premia Juntos⁺ loyalty program.

Additionally, Juntos⁺ Advisor was fully deployed in Mexico and Brazil, reaching more than 70% of the sales force, strengthening point-of-sale execution and commercial decision-making through advanced analytics and artificial intelligence.

Key Sustainability Progress

- Water efficiency: 1.35 liters of water per liter of beverage produced, a 14.5% improvement compared to 2018.
- Circular economy: 123,842 metric tons of PET collected and 27% rPET in primary packaging.
- Climate action: 87% of electricity consumed came from renewable sources.

- Leadership and employee well-being: 32.3% of leadership positions held by women and a 38% reduction in the Lost Time Incident Rate (LTIR) since 2023.

Transparency and Adoption of International Standards

Coca-Cola FEMSA made significant strides in strengthening its sustainability reporting, aligning with the leading international standards.

For the first time, the Company presented Sustainability-related Financial Disclosures aligned with IFRS S1 and S2, integrating sustainability and climate information, with voluntary external assurance by EY and simultaneous publication with its financial statements.

In addition, the Company presented its first nature and biodiversity report aligned with the Taskforce on Nature-related Financial Disclosures (TNFD), joining as a TNFD Adopter and becoming the first non-alcoholic beverage company in Mexico and Latin America to adopt this framework.

The 2025 Integrated Report consolidates the Company's performance across its financial, operational, and sustainability dimensions, aligned with international standards and a clear long-term perspective as Coca-Cola FEMSA continues shaping the future.

The full report is available at: https://coca-colafemsa.com/sostenibilidad/informe-integrado.html

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL
NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1
Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The Company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio to more than 268 million consumers. With over 90,000 employees, the Company markets and sells approximately 4.2-billion-unit cases through more than 2.1 million points of sale a year. Operating 55 manufacturing plants and 256 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all its stakeholders across the value chain. The Company is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, S&P/BMV Total Mexico ESG Index and the MSCI ACWI Index. Its operations encompass certain territories in Mexico, Brazil, Guatemala, Colombia, and Argentina and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay and, in Venezuela, through an investment in Coca-Cola FEMSA de Venezuela, S.A. For further information, please visit www.coca-colafemsa.com